

2026 Events Calendar

Events Redefined®



Events Redefined[®]

Setting the new standard in Corporate Hospitality

We believe corporate hospitality should be an experience, not just an event. Events Redefined is a modern hospitality company focused on creating unforgettable experiences with a personal touch. We go beyond the standard to create something truly special, whether it's an elite sporting event or a luxury dining experience.

We're young, ambitious, and passionate about what we do and are here to redefine what corporate hospitality can look and feel like, making it fun, vibrant, and genuinely personal.

January

NBA London Game – Grizzlies vs Magic

Arsenal v Manchester United
(Premier League)

PDC World Darts Championship (Finals)

Dublin Racing Festival (Horse Racing)

Cirque du Soleil – OVO

February

Six Nations Rugby – France v Ireland

Six Nations Rugby – Italy v Scotland

Six Nations Rugby – England v Wales

Six Nations Rugby – Ireland v Italy

Six Nations Rugby – Scotland v England

Brit Awards

London Fashion Week (Autumn/Winter)

MJ the Musical

Crazy Horse Paris – “Totally Crazy”

Moulin Rouge – Valentine’s Highlight Shows



March

Six Nations Rugby – Ireland v Wales

Six Nations Rugby – Scotland v France

Six Nations Rugby – Italy v England

Six Nations Rugby – Super Saturday
(3 matches)

Dubai World Cup (Horse Racing)

Cheltenham Festival (Horse Racing)

F1 – Chinese Grand Prix

F1 – Japanese Grand Prix

F1 – Australian Grand Prix

April

Grand National (Horse Racing)

F1 – Bahrain Grand Prix

F1 – Saudi Arabian Grand Prix

The Masters (Golf)

May

FA Cup Final

Orient Express Paris → Istanbul

F1 – Miami Grand Prix

F1 – Canadian Grand Prix

French Open (Tennis)

June

Hampton Court Palace Festival

F1 – Spanish Grand Prix (Barcelona)

Royal Ascot (Horse Racing)

F1 – Austrian Grand Prix

F1 - Monaco Grand Prix

Cinch – Polo in the Park



July

The Odyssey (Film Release)

Spider-Man: Brand New Day (Film Premiere)

The Open (Golf)

F1 – Belgian Grand Prix

F1 – Hungarian Grand Prix

F1 - British Grand Prix

Henley Royal Regatta & Festival

Goodwood Festival of Speed

August

Community Shield (Football)

European Athletics Championships

BMW Championship (Golf – PGA Tour)

York Ebor Festival (Horse Racing)

F1 - Dutch Grand Prix

Commonwealth Games

September

National Television Awards

Last Night of the Proms

Orient Express Paris → Istanbul

Spanish Grand Prix (Madrid)

Goodwood Revival

London Fashion Week (Spring/Summer)

F1 – Azerbaijan Grand Prix

F1 - Italian Grand Prix

October

Prix de l'Arc de Triomphe (Horse Racing)

F1 – US Grand Prix

F1 – Singapore Grand Prix

F1 – Mexico City Grand Prix

November

F1 – Las Vegas Grand Prix

F1 – Qatar Grand Prix

England v New Zealand
(Nations Championship)

England v Australia
(Nations Championship)

England v Japan
(Nations Championship)

December

Capital Jingle Bell Ball (Concert)

PDC World Darts Championship

F1 – Abu Dhabi Grand Prix



The face of the Brand



Events Redefined is a modern, disruptive, and vibrant corporate hospitality business that sets itself apart from traditional models. Where we focus on building trust with high-net-worth and business clients through a unique approach, professionalism, and excellence, all while fostering a caring, fun, happy, and professional culture.



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